



3. INNOVATE

3.2 Create New Circular bussines Model Options

3.2.3 Circular Business Model Thinking



DESCRIPTION

Using the Business Model Canvas from Stage 2.1 as your template, refer to the Circular Business

Model Thinking canvas to prompt consideration of CE business model elements when building out

your new, chosen business model options. Each 'option' should be built out as an individual canvas.

STEPS

1. Complete each block of the canvas, referring to their respective block on the Circular Business Model Thinking canvas. See Stage 2.1 for order of steps
2. Repeat for each new option you wish to explore.

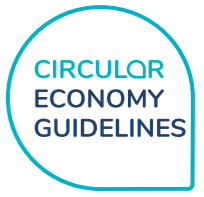
OUTPUT

4 - 6 new circular business models to choose from moving forward.



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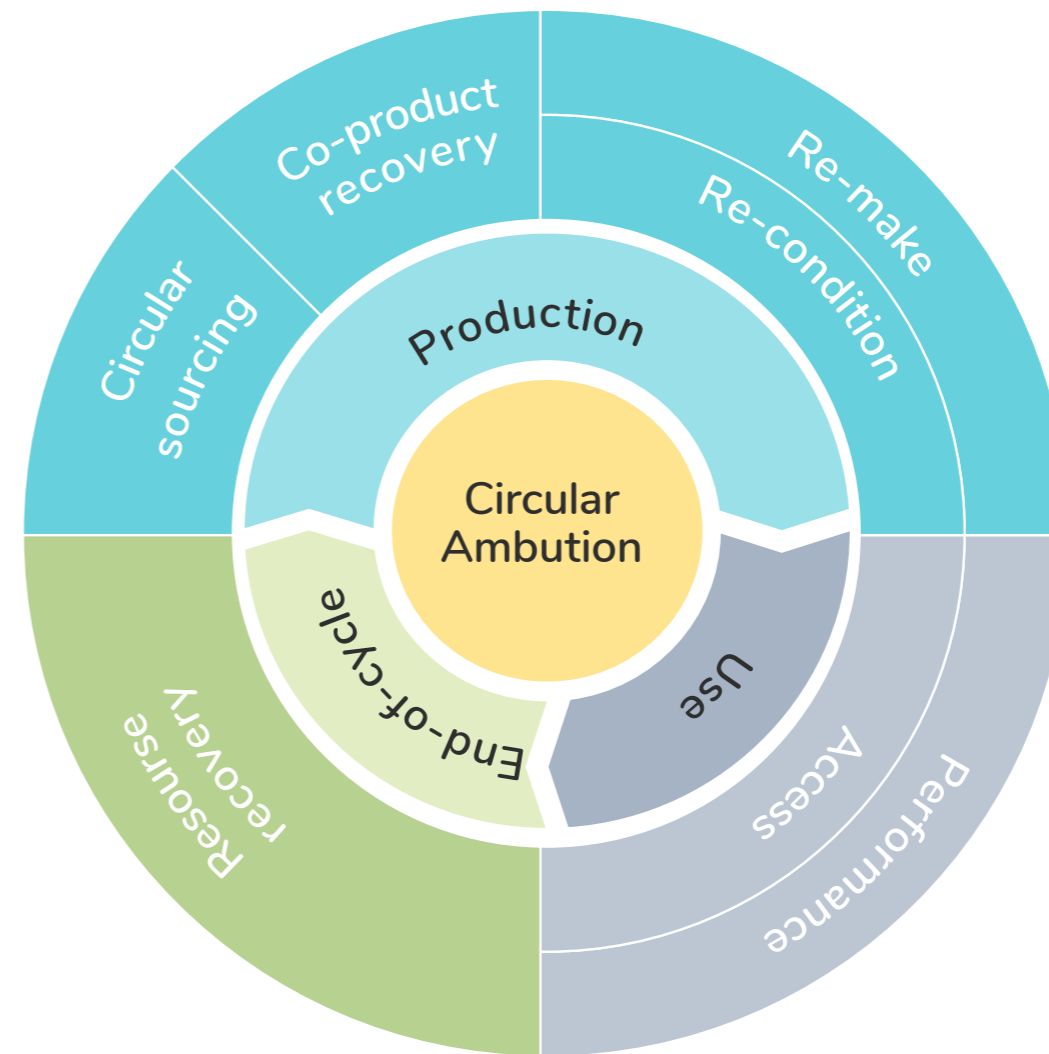
PRINT A3



**/SPONSERS
KEY SUPPORTERS**
Who are the crucial peple to
?drive this transformation



KEY GOAL
What are the main objectives in
the short term of this Journey



KEY STRENGTHS
What do you belive are the top
strenghts with your current
?business model



KEY OPPORTUNITIES
What do you think are your top
pottential opportunities within
your current context?



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