

# Transitioning to Circular Business Models

Brussels

24 October 2019



TIME	AGENDA POINT	SPEAKER(S)
08:45-09:15	<b>REGISTRATION &amp; COFFEE</b>	
09:15-09:45 (30 min)	<b>Welcome and Introduction</b>	<b>Alexis Figeac</b> , R2π Project Coordinator, Collaborating Centre on Sustainable Consumption and Production (CSCP)  <b>Arnoldas Milukas</b> , European Commission, EASME
09:45-10:30 (45 min)	<b>The business innovation journey towards circularity</b>  <i>Offering stories and insights from 20+ case studies on enablers, barriers, and success factors for circular business model innovation, as well as drawing on business and consumer market research.</i>	<b>Raymond Slaughter</b> , Senior Advisor, Collaborating Centre on Sustainable Consumption and Production (CSCP)  <b>Dr. Angeles Pereira</b> , University of Santiago de Compostela (USC)
10:30-11:15 (45 min)	<b>What does it take to become a circular business?</b>  <i>Leading circular innovators discussing their stories on how to develop circular business models and value chains within established and start-up companies.</i>	Business representatives from: <b>Canon, Philips, Mud Jeans</b>  <b>Moderator: Aleyn Smith-Gillespie</b> , Associate Director, The Carbon Trust
11:15-11:45	<b>COFFEE BREAK</b>	
11:45-12:30 (45 min)	<b>The role of policy to enable the circular transition</b>  <i>Showing insights from policy analysis, case studies, and policy innovation to identify how policy can enable the circular economy transition, as well as considering where gaps exist and how they can be addressed.</i>	<b>Yamit Naftali</b> , Chief Economist, Jerusalem Institute for Policy Research  <b>Dr. Marie Briguglio</b> , Lecturer, Faculty of Economics Management and Accountancy, University of Malta
12:30-13:15 (45 min)	<b>How can policy help close the circularity gap?</b>  <i>Senior policy makers from EU, national and local government discussing how policy can address the key challenges to transitioning towards a circular economy.</i>	<b>Emmanuelle Maire</b> , European Commission, DG ENV  <b>Fulvia Raffaelli</b> , European Commission, DG GROW  National and local policymakers from: <b>Government of France, City of Venlo, etc.</b>  <b>Moderator: Dr. Marie Briguglio</b> , Lecturer, Faculty of Economics Management and Accountancy, University of Malta
13:15-14:00	<b>LUNCH BREAK</b>	
14:00-14:30 (30 min)	<b>Interactive Knowledge Stations</b> <i>Test the tools, learn about the innovation journey, Q&amp;A the cases and explore results</i>	All
14:30-15:15 (45 min)	<b>Provocative Roundtables</b> <i>Covering challenging topics of circular economy models and policies</i>	All
15:30-16:00 (30 min)	<b>Where to next?</b>	<b>Alexis Figeac</b> , R2π Project Coordinator, Collaborating Centre on Sustainable Consumption and Production (CSCP)  <b>Pavel Misiga</b> , European Commission, DG RTD
16:00	<b>NETWORKING DRINKS</b>	

\*Speakers are currently in the process of being confirmed.



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